

Registration no:

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Total Number of Pages: 01

MCA
MCC406

4th Semester Regular\Back Examination 2016-17

E-COMMERCE AND ERP

BRANCH:MCA

Time: 3 Hours

Max Marks: 70

Q.CODE:Z1038

Answer Question No.1 which is compulsory and any five from the rest.

The figures in the right hand margin indicate marks.

- Q1** **Answer the following questions:** **(2 x 10)**
- a) Name two committee for developing uniform EDI standards
 - b) Which model categories e mail and scientific journals
 - c) What are the techniques being employed by attackers for emails
 - d) Explain the term e-procurement
 - e) What is affiliate marketing with example
 - f) What is mail order business
 - g) Name two Certification Authority(CA) that issue digital certificates
 - h) Name two leading protocols for securing online transactions.
 - i) Name two ERP softwares
 - j) State benefits of SAP's CRM software
- Q2** a) What is VAN. Describe advantages **(5)**
 b) Discuss benefits of EDI **(5)**
- Q3** a) Explain how name servers and emails are vulnerable to attack **(5)**
 b) Explain DNS spoofing. **(5)**
- Q4** Describe major functional modules in SAP ERP system. **(10)**
- Q5** a) Describe advantages of e commerce **(5)**
 b) Describe freeware model and explain the benefits **(5)**
- Q6** a) Describe different prepaid payment systems **(5)**
 b) Describe various security issues in online payment system. **(5)**
- Q7** a) Discuss e-commerce Legal, ethical, and tax issues **(5)**
 b) Describe the technique used for non repudiation of an electronic commerce transaction. **(5)**
- Q8** **Write short note on any two** **(5 x 2)**
- a) SWOT analysis
 - b) E-Government
 - c) Viral marketing